

Kids in Distressed Situations 2012: Our Year of Impact

K.I.D.S. makes a huge difference in the lives of needy children all over the world. We provide new clothes, new shoes, new toys, new baby items and new books to millions of kids. To top it all off, this year, we celebrated our 27th Anniversary.

Here is a look back at what made 2012 our Year of Impact...



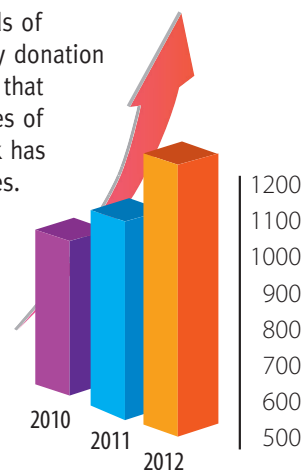
Goods Doing Good

In 2012, K.I.D.S. distributed \$110 million worth of brand-new, high quality goods around the world. That new merchandise made a difference in the lives of 5.2 million children. From children's hospitals in Sri Lanka to libraries in San Francisco... From kids living in garbage dumps in Honduras to kids going to elementary schools in Harlem... K.I.D.S. impacts more children than ever.

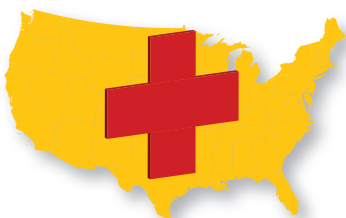


K.I.D.S. Local Programs

K.I.D.S. doesn't just drop off truckloads of merchandise. We make sure that every donation is part of an already existing program that educates, heals, and improves the lives of children. The K.I.D.S. national network has grown to over reach 1,200 communities.



Disaster Relief



From day one K.I.D.S. has responded to natural disasters. New strategies help us respond more quickly, more efficiently and with more product. From tornadoes in Alabama to wildfires in Colorado to the devastation of Hurricane Sandy, K.I.D.S. delivered \$15 million

worth of aid to natural disaster victims, the most ever in one year.

Awards



K.I.D.S. is recognized by the Better Business Bureau, Charity Navigator and Forbes as one of the highest ranked and most efficient charities in America. Consumers Digest now ranks K.I.D.S. as the #1 Humanitarian Charity in the United States.

**Together, we've made a difference in the lives of millions of children.
But there are millions more waiting for us.
Here is how you can help us have an even bigger impact in 2013.**



DONATE: For every \$1 you donate, K.I.D.S. provides \$10 worth of new merchandise to a needy child.
COMPANIES can donate excess inventory and K.I.D.S. will pay for shipping.



SIGN UP: you work with kids in need, sign up your program with K.I.D.S.



VOLUNTEER: Conduct a drive for new clothing... or new books... or new school supplies for the K.I.D.S. program in your community.

Visit us online at KIDSDONATIONS.ORG



KIDS IN DISTRESSED SITUATIONS

K.I.D.S.
Giving Back in Brand New Ways®